

This complete system quickly reduces acne in as early as 1 week^{3,‡} and helps prevent future breakouts^{1,*}

5% benzoyl peroxide (BPO) treats acne-causing *P. acnes* bacteria within the follicles^{1,2,6,7,*†}

The majority of patients were satisfied with the improvement in their acne and the system efficacy^{3,‡}



See results as early as week 1^{3,‡}



Baseline[§]

Week 1[§]

[§]Photos have not been retouched. Results may vary.

At week 12^{3,‡}:

- **81%** of patients were satisfied or very satisfied with their acne improvement
- **87%** reported that the system was effective or very effective



Baseline[§]

Week 12[§]

[§]Photos have not been retouched. Results may vary.

CLENZIDERM M.D.™ SYSTEM

Clear your acne from the inside out

A healthier-looking complexion starts with a uniquely formulated acne therapeutic system



Ask your clinician if the
CLENZIderm M.D.™ System is right for you.

OBAGI®
MEDICAL

A breakthrough in fighting breakouts

CLENZIderm M.D.™ is specifically formulated for acne-prone skin.

The complete 3-step system treats acne where it starts to help control acne for a clearer, healthier-looking complexion. *P. acnes* (the bacteria that causes acne) flourish deep in the pores, making them difficult to reach.

CLENZIderm M.D.™ with 5% benzoyl peroxide (BPO) is uniquely formulated to penetrate deep into the pores to reach acne causing bacteria and target acne at the source.

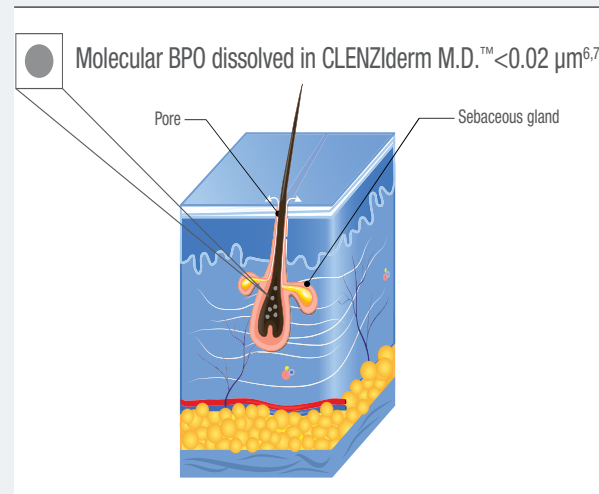
A highly effective, yet tolerable system^{3,‡}

<p>Daily Care Foaming Cleanser</p>  <ul style="list-style-type: none"> • 2% salicylic acid cleanser with calming menthol leaves skin feeling clean and fresh 	<p>Pore Therapy</p>  <ul style="list-style-type: none"> • 2% salicylic acid solution unclogs pores and clears away dead skin cells
<p>Therapeutic Lotion</p>  <ul style="list-style-type: none"> • Lightweight 5% benzoyl peroxide (BPO) lotion delivers medication within the follicles where acne starts 	<p>Therapeutic Moisturiser</p>  <ul style="list-style-type: none"> • 20% glycerin formula calms, soothes and protects skin

CLENZIderm M.D.™ gets to the source to treat mild to moderate acne

- Penetrates to reach bacteria in the pores^{1,2,*†}
- Reduces breakouts in as little as 1 week with continued results through 12 weeks^{3,‡}
- Helps prevent future breakouts^{1,*}

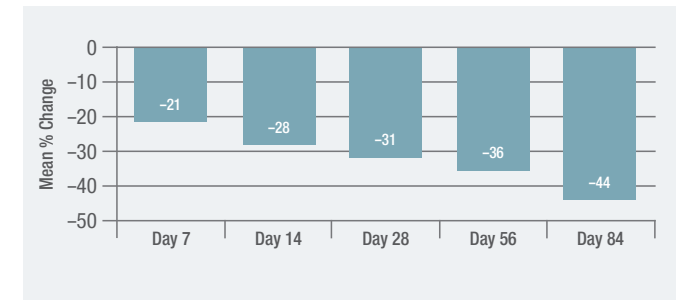
CLENZIderm M.D.™ BPO molecule penetrates the hair follicle



Delivers a unique BPO formulation to the pores

- Proprietary formulation in CLENZIderm M.D.™ helps bioavailable BPO enter the follicle, where *P. acnes* are based^{1,2,5,*†}


Early and continuous acne breakout reduction^{3,*‡}



- Reduces acne breakouts in as little as 1 week^{3,‡}
- Continues to reduce acne lesions through 12 weeks of use^{3,‡}
- Proven effective in treating mild to moderate acne^{3,‡}

Two key ingredients make CLENZIderm M.D.™ effective

5% BPO gets delivered to the follicles to reach the source of acne, *P. acnes*



Salicylic acid promotes cell turnover to open clogged pores and helps minimize swelling and redness^{7,8}

*Study results for a split-face evaluation of the intrafollicular bactericidal activity of a novel BPO formulation...N=24. OMP, Inc. Data on file.

†Study results for a 10-week evaluation of twice-daily use of a 3-step acne system containing a novel solubilized 5% BPO formulation... N=139. OMP, Inc. Data on file

‡Study results for a 12-week evaluation of the efficacy and tolerability of daily application of the CLENZIderm M.D.™ System; N=22.

*Do not use if you have very sensitive skin or are sensitive to benzoyl peroxide. For external use only.