

Get more industrial customers.

Reach **800,000+** industrial buyers that source the machinery and equipment they need every year on **IndustrySearch.com.au**



- **Target** industrial decision makers
- **Generate** high quality sales enquiries
- **Showcase** your products and solutions
- **Publish** valuable content to inform buyers



800,000+
Industrial buyers

65,000+
Engaged subscribers

Every 3 minutes
Buyer enquiry made

Ask our friendly team how to get started today! - **IndustrySearch.com.au**

Success Stories



Matthew Pearce of R.J. Cox Engineering explains his success using an IndustrySearch Storefront.

[Watch Short Video](#)



“We are able to drive a strong return on our investment, which is why we continue to use IndustrySearch each year”

- Jack Socratous
National Marketing Manager



“We get quality leads every month and the team are always available to provide support”

- Sriram Subramonian
National Product Manager



“We recently upgraded to the top SitePartner package which has essentially doubled our enquiries and helped us get more direct sales”

- Elizabeth Robinson
Co-Director



“We get a lot of quality leads and customer introductions to keep our sales team busy”

- Wirhan Prationo
Marketing Engineer



“We get a stream of valuable customer enquiries with not too much effort”

- Dirk Kuiper
CEO



“It offers us good exposure”

- Carmen Williams
Sales & Marketing



"It's a cost-effective way to promote our business"

- Tony Taylor
General Manager Sales and Marketing

Sumitomo Drive Technologies

"Google and IndustrySearch are those 2 that are most important for us"

- Andrew Knight
Managing Director

Knight
PNEUMATICS

"We get enquiries from qualified buyers"

- Natalie Scrivener
Manager

ZEDFLO
AUSTRALIA

"Great brand exposure and product awareness"

- Paul Hinz
Marketing Coordinator

adaptalift GROUP

"We get a great variety of enquiries"

- Tony Sprague
Owner

CNC

"We receive a lot of high quality leads"

- Jason Hicks
CMO

PPC
ID Card Solutions

"Every enquiry is qualified and targeted"

- Tim Papas
National Sales Manager

MULTI-SHIFTER
AUSTRALIA
BATTERY HANDLING SOLUTIONS

"I really like the 'Hot Products'!"

- Hendra Irawan
National Account Manager

LADDER
CENTRAL

"It helps boost our website's search ranking"

- Ray Consiglio
Sales & Marketing Manager

HELIO
POWER SOLUTIONS

"We like the monthly reports to see which of our products are performing best"

- Kirsten Blichfeldt
Managing Director

tt **Temperature Technology**

"Quality leads with high sales conversions"

- Ted Cottle
Marketing Manager

Diplomat
...the cutting edge

"We've seen a huge spike in website sessions"

- Phyllie Yeo
Digital Marketing Coordinator

SIGNET

IndustrySearch is where over 800,000 industrial buyers discover products and solutions, keep up to date and connect with qualified suppliers.

As business continues to change, so too does the B2B buying journey. Buyers want to research the best solutions and engage with suppliers in new ways — **IndustrySearch facilitates this new type of conversation.**



Storefront Marketing

A Storefront connects your business with informed industry buyers using our marketplace.

Our visitors are informed and engaged buyers who are actively researching and buying industrial equipment. They use IndustrySearch to:



Research the latest industry information and ideas



Discover the best equipment and solutions for their needs



Connect with qualified suppliers



Follow suppliers and keep up to date with what's new



Storefront Marketing

Generate the right business results

Did you know that 57% of a typical purchasing decision is made before a customer even contacts you?

On IndustrySearch buyers are empowered with the information they're looking for and your Storefront is the starting point to their journey.

How it works



Showcase products & solutions

Display your full range on our marketplace



Publish articles & case studies

Posting thought leadership content builds credibility



Generate sales enquiries

Get qualified leads by email, phone and through your website



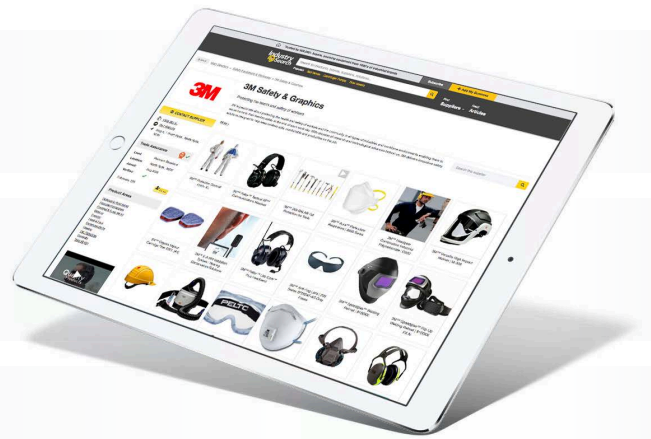
Provide trade assurance

Showcase key credentials to build trust and confidence



Grow followers

Keep a network of followers up to date with your new products & articles



Measure results and update your Storefront online 24/7

The B2B
buying
conversation

70%

of B2B buyers read 4+
pieces of content before
buying something

42%

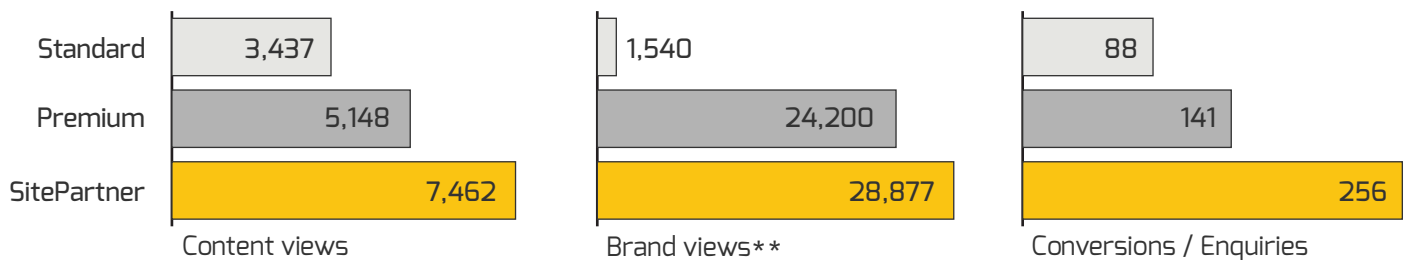
read content from
thought leaders

Source: MarketingProfs.com

Get up to 5x Better Results

With Premium or SitePartner packages

Package Comparison*



*Data based on an aggregated average of Storefronts over 12 months

** Does not include newsletters, product categories & product pages

Premium & SitePartner Advantages



More branding

NewsWire branding
Home page branding
Higher directory branding



Higher ranking

Higher search ranking
Higher category ranking
Buyers find your products quicker



More products & content

Standard Storefront	60 pages
Premium Storefront	120 pages
SitePartner Storefront	240 pages



Hot products

Launch new products
Product promotions
Boost product enquiries

More Content + Higher Visibility = More Sales





Suppliers getting better results with Premium and SitePartner Storefronts



Storefront Packages

Storefronts	Average 3X higher results Most Popular Average 5X higher results		
	★ Standard	★★ Premium	★★★ SitePartner
Product & Article Pages	60	120	240
Priority Product Ranking	3rd	2nd	1st
Branding	3rd	2nd	1st
Assisted Uploads	10/yr	20/yr	40/yr
Hot Products	×	1	2
Activity Tracking	✓	✓	✓
Dedicated Consultant	✓	✓	✓
Verified Supplier Status	✓	✓	✓
Trade Assurance Panel	✓	✓	✓
Newsletter Publishing	✓	✓	✓
Newsletter Branding	×	✓	✓
Website Link	✓	✓	✓
Cover Image	✓	✓	✓
Company Video	✓	✓	✓
Monthly	\$296	\$486	\$986
<div>Buy Now</div> <div>Buy Now</div> <div>Buy Now</div>			
12 month min term. Prices include GST			

It's a marketing partnership

-  We work with you to get everything setup
-  Get ongoing tips and marketing insights sent to you by email
-  A marketing consultant helps you get the best results possible
-  Manage your content and track results 24/7 online

"Based on its success we upgraded"

-Torbjorn Lundmark
Marketing Consultant



If you don't have the time, don't stress! We can take care of it for you.

Start connecting with 800,000+ industrial buyers today!

Call 1300 788 373 or email storefronts@industrysearch.com.au

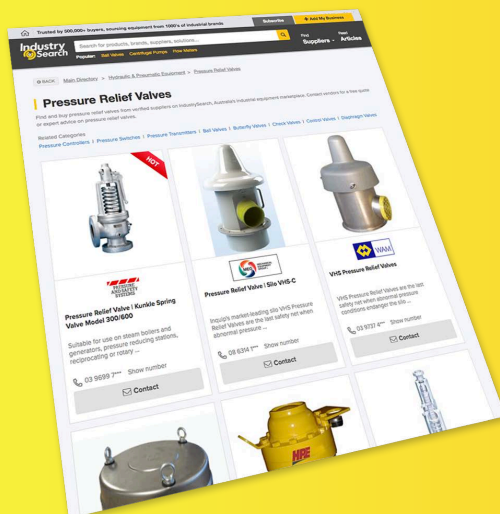
Hot Products

Showcase your Hot Products to industrial buyers who are actively browsing the IndustrySearch Marketplace for ideas and solutions.



If you have a new product, special offer or excess stock, Hot Products will get the word out fast.

Be the #1 product in your category for one month



Be featured in the monthly Hot Product bulletin sent to 65,000+ subscribers



Packages

A Hot Product generates an average 200-500 views per month

Options	Save	Price
1 Pack		\$395.00
3 Pack	10%	\$1,066.50
6 Pack	15%	\$2,014.50
12 Pack	20%	\$3,792.00

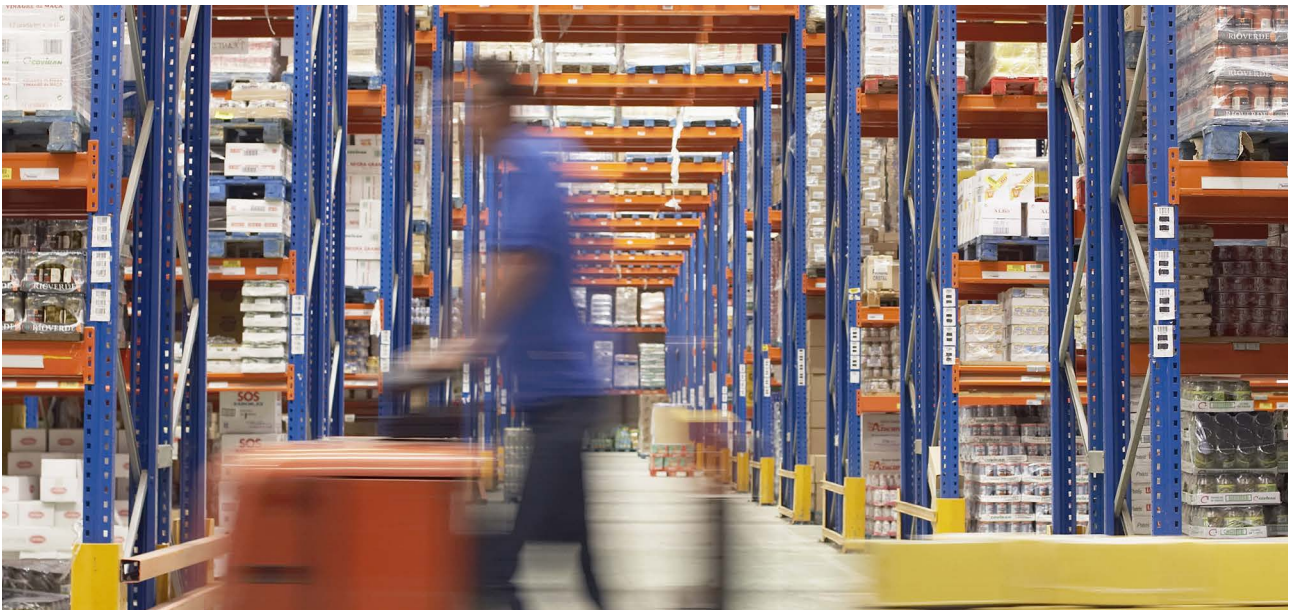
Get in touch



We're here to answer all your questions.

Phone 1300 788 373
Email storefronts@industrysearch.com.au
Visit www.industrysearch.com.au

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“Connecting industrial suppliers & buyers since 2005”

industriacom marketplaces



IndustraCom is a leading Australian media tech company established in 2005. Our brands are trusted B2B marketplaces where professionals discover products and solutions, keep up to date and connect with qualified suppliers.