

VITAMIN C

Address the appearance of ageing skin with the power of Vitamin C

- Reduces the appearance of fine lines and wrinkles⁹⁻¹⁰
- Calms skin¹²⁻¹⁴
- Brightens skin^{15,16}
- Retains moisture¹⁷
- Stabilises Vitamin E¹⁸

Vitamin C
is an important
antioxidant¹⁹

Professional-C products for different skin types and needs

Serums 10%, 15% and 20% Help minimize the look of fine lines and wrinkles^{9,10}

Peptide Complex Helps minimize the appearance of skin aging, promoting a healthy, youthful-looking glow

Eye Brightener Improves the appearance of crepiness and crow's feet.⁶

Sunscreen Helps protect all skin types against UV damage and early signs of aging.*

To purchase Professional-C products, talk to your physician today.

References: 1. McCullough JL, Principal Investigator. OMP 05-02: In vitro percutaneous absorption of Vitamin C topical formulations in human skin. April 27, 2005. Obagi Cosmeceuticals LLC. Data on file. 2. Agahigian H. Greater Stability and Absorption of Bioavailable Vitamin C in Two Optimized Formulations Compared with a Leading Competitor Formulation. Obagi Cosmeceuticals LLC. Data on file. 3. Miller TF, Principal Investigator. Final report: 14-day cumulative irritation test. Protocol JR-6-24A (10%); August 2, 2005. Obagi Cosmeceuticals LLC. Data on file. 4. Obagi survey analysis, Vitamin C products; April 28, 2010. Obagi Cosmeceuticals LLC. Data on file. 5. McCall-Perez F, Stephens TJ, Herndon JH Jr. Efficacy and tolerability of a facial serum for fine lines, wrinkles, and photodamaged skin. *J Clin Aesthet Dermatol.* 2011;4(7):51-54. 6. SNAP-8: an anti-aging peptide. Lipotec S.A. technical specifications, July 2005. Obagi Cosmeceuticals LLC. Data on file. 7. Soft Focus technology. Obagi Cosmeceuticals LLC. Data on file. 8. UL consumer survey, peptide products, project #1313277. Obagi Cosmeceuticals LLC. Data on file. 9. Traikovich S. Use of Topical Ascorbic Acid and Its Effects on Photodamaged Skin Topography. *Arch Otolaryngol Head Neck Surg.* 1999;125(10):1091-1098. 10. Farris PK. Topical vitamin C: a useful agent for treating photoaging and other dermatologic conditions. *Dermatol Surg.* 2005;31(7, pt 2):814-818. 11. UL consumer survey, sunscreen, project #1313276. Obagi Cosmeceuticals LLC. Data on file. 12. Alster TS, West TB. Effect of topical vitamin C on postoperative CO2 laser resurfacing erythema. 13. Basketter DA, et al. Influence of vitamin C on the elicitation of allergic contact dermatitis to p-phenylenediamine. *Contact Dermatitis.* 2016 Jun;74(6):368-72. 14. Coenraads PJ, et al. The role of the antioxidant ascorbic acid in the elicitation of contact allergic reactions to p-phenylenediamine. *Contact Dermatitis.* 2016 May;74(5):267-72. 15. Kameyama K, Sakai C, Kondoh S, et al. Inhibitory effect of magnesium L-ascorbyl-2-phosphate (VC-PMG) on melanogenesis in vitro and in vivo. *J Am Acad Dermatol.* 1996;34(1):29-33. 16. Espinal-Perez LE, Moncada B, Castaneda-Cazares JP. A double-blind randomized trial of 5% ascorbic acid vs. 4% hydroquinone in melasma. *Int J Dermatol.* 2004 Aug;43(8):604-7. 17. Campos PM, Goncalves GM, Gaspar LR. In vitro antioxidant activity and in vivo efficacy of topical formulations containing vitamin C and its derivatives studied by non-invasive methods. *Skin Res Technol.* 2008;14(3):376-380. 18. Burgess C. Topical vitamins. *J Drugs Dermatol.* 2008;7(7)(suppl):s2-s6. 19. Lewis AB, Regan K. Dermatological procedure enhancement products—a beneficial means to combat aging skin. *US Dermatol Review.* 2006;1-5.

PROFESSIONAL-C™ PORTFOLIO



Address the appearance
of ageing skin

OBAGI®
MEDICAL

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MEDICAL

SERUMS

Vitamin C in a rich, concentrated formula

- Professional-C Serums: Help minimise the appearance of fine lines and wrinkles
- Immediately penetrate the skin^{1,*}
- Better absorption into the skin than SkinCeuticals 20 AOX+, 19 hours after application^{2,*}

Professional-C Serum 10%

Concentrated formula recommended for dry, irritated or sensitive skin.³

Professional-C Serum 15%

High-performance serum developed for most skin types.

Professional-C Serum 20%

Highest concentrated serum best suited for normal to oily skin.



High customer satisfaction

In a survey of 1,305 Professional-C Serum users, the following observations were reported⁴:

Satisfaction with overall results

94%

Skin appeared brighter and/or more hydrated

91%

Highly likely to make a future Obagi purchase

85%

PEPTIDE PRODUCTS

Help minimise the appearance of skin ageing

Professional-C Peptide Products: These highly effective products include Vitamin C and other important ingredients, such as Kinetin and Zeatin—synthetic forms of plant growth factors.

Professional-C Peptide Complex

- Helps minimise the appearance of skin ageing, promoting a healthy, youthful glow
- Contains key ingredients kinetin and zeatin, which can help improve the appearance of firmness, tone, and fine lines and wrinkles^{5,†}
- SNAP-8 (acetyl octapeptide) reduces the appearance of wrinkles⁶



Professional-C Eye Brightener

- Improves the appearance of crepiness and crow's feet⁶
- Helps skin appear rejuvenated
- Helps reduce the look of puffiness around the delicate eye area
- Soft Focus Technology creates optical diffusion of reflected light, blurring the appearance of fine lines and shadows⁷



A majority of users saw improvements within 1 week^{8,‡}

- 75% of users said they prefer the feel of these products over their current products
- 83% of users said they would recommend these products to a friend

SUNSCREEN

Broad-spectrum sun protection

- Professional-C Suncare SPF 30: Helps protect against skin-damaging UVA and UVB rays with a broad-spectrum sunscreen^{||}
- Formulated with 10% L-ascorbic acid (Vitamin C) to help address the appearance of ageing skin^{9,10}
- Antioxidant Vitamin C defends against free radicals^{9,10}
- Cosmetically elegant with a luxurious feel upon application
- Non-comedogenic



High customer satisfaction

In a consumer home use test^{11,\$}:

- 86% were satisfied with overall results
- 80% felt their makeup glided on effortlessly over product
- 72% reported their skin felt protected^{||}

Provides broad spectrum protection plus antioxidant Vitamin C