

The Comprehensive

# HAIR RESTORATION SOLUTION

ADVANCED PROVEN TECHNOLOGIES

VENUS ACADEMY CLINICAL TRAINING

MARKETING TOOLS & PATIENT LEADS

BUSINESS DEVELOPMENT TRAINING & SUPPORT



VENUS  
HAIR

# ARTAS® iXi ROBOTIC HAIR RESTORATION SYSTEM

## The **Intelligent** Hair Transplant Technology

The ARTAS® Robotic Hair Restoration System is the world's first intelligent hair transplant platform to utilize state-of-the-art robotic and artificial intelligence technology. This robotic hair transplant system offers precise, efficient, and repeatable harvesting with simultaneous recipient site making and implantation functionalities in a single, compact platform. The advanced technology behind the latest upgrade to the highly popular ARTAS® iX, the ARTAS® iXi, continuously enhances both physician and patient experience and satisfaction, as evidenced by an average "Worth It" rating of 91% on RealSelf.com.

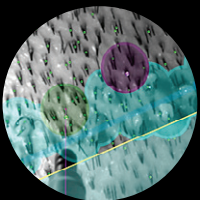
## ADVANCED TECHNOLOGY

The ARTAS® iXi robotic hair restoration platform offers:

- **Artificial Intelligence Integration** that consistently analyzes, monitors and tracks each hair follicle's characteristics and adjusts for patient movement
- An **advanced multi-camera stereoscopic vision system** with 44-micron resolution that accurately visualizes and analyzes each follicular unit
- **State-of-the-art medical grade hardware** that delivers high dexterity and efficient movement with 0.1 mm repeatability
- **Touchscreen user interface, 3D pre-operative planning** and IoT capabilities enhances physician collaboration with technology

### PHYSICIAN BENEFITS

- State-of-the-art technology and continuous R&D
- Incremental revenue opportunities
- Highly profitable operations
- Precise, accurate, and reproducible results
- Reduced physical strain
- Increasing interest and demand for ARTAS® robotic hair restoration



### PATIENT BENEFITS

- Natural-looking results
- No linear scarring
- Donor hair protection
- Minimal discomfort
- Fast recovery with less downtime

ARTAS® iX is cleared by the FDA and licensed by Health Canada with indication for use for harvesting hair follicles from the scalp in men diagnosed with androgenic alopecia (male pattern hair loss) who have black or brown straight hair. ARTAS® iX is intended to assist physicians in identifying and extracting hair follicular units from the scalp during hair transplantation; creating recipient sites; and implanting harvested hair follicles. ARTAS® is cleared by the FDA and licensed by Health Canada with indication for use for harvesting hair follicles from the scalp in men diagnosed with androgenic alopecia (male pattern hair loss) who have black or brown straight hair. It is also indicated for creating recipient sites for subsequent manual implantation of harvested follicles.

# NEOGRAFT® HAIR RESTORATION SYSTEM

## The **Trusted** Hair Transplant Solution

NeoGraft® is the industry pioneer and market leader with one of the first automated Follicular Unit Extraction (FUE) system in the hair restoration market. It's revolutionary FUE and implantation technology leaves no linear scar and is minimally invasive with fast patient recovery. It eliminates the inefficiencies of common manual tools and procedures while enabling physicians to offer hair transplants with consistent clinical outcomes. NeoGraft® delivers superior clinical efficacy and high patient satisfaction, as evidenced by an average "Worth It" rating of 100% on RealSelf.com.

## ADVANCED TECHNOLOGY

The **NeoGraft®** hair restoration platform offers:

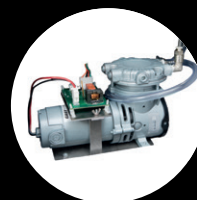
- **Intuitive touchscreen with Graphical User Interface (GUI)** where the automatic, real-time extraction and implantation of graft counts eliminates manual counting and paperwork
- An **optimized work flow** with the incorporation of a double-jointed arm and improved ergonomics, resulting in faster and more comfortable medical procedures for both patients and physicians
- **Pneumatic Motor And Smart Drive Torque Technology** that delivers precise pressure control for both extraction and implantation
- **Operational efficiency with IoT technology and device mobility** improving patient results and satisfaction, and maximizing ROI

### PHYSICIAN BENEFITS

- High brand recognition
- Proven performance and reliability
- High quality grafts with a low transaction rate
- Target both male and female patients

### PATIENT BENEFITS

- Flexible procedure
- Natural-looking hairline
- No linear scarring/plugs
- Minimal pain and discomfort
- Less downtime and fast recovery
- Approved for both men and women



# PHYSICIAN TESTIMONIALS



"I've been using the ARTAS® system exclusively for all my FUE procedures since 2013. There are a lot of advantages, from the software to the hardware. As soon as the ARTAS® iX robot was released, I immediately jumped on it and became one of the first providers in the world to offer this to my patients."

**MICHAEL WOLFELD, MD, FACS, ABHRS, ISHRS** Double Board Certified Plastic Surgeon. New York City, New York



"NeoGraft® completely changes the dynamics of introducing hair restoration into your aesthetic practice by providing new advanced technology with the systems and support necessary to create a successful outcome for both the doctor and the patient."

**JACK FISHER MD** Board Certified Plastic Surgeon. Nashville, Tennessee



"The ARTAS® iXi system enhances transplantation by streamlining the process, saving staff time and training efforts. Unlike many market devices that rely on manual operation for graft harvesting and individual loading of implanters, the ARTAS® iXi minimizes graft handling, addressing potential time-consuming tasks and reducing the risk of graft damage."

**MAXIM CHUMAK MD** Diplomate of ABHRS, ABFM Diplomate of American Board of Hair Restoration Surgery. Fort Lauderdale, Florida

## RESULTS REVEALED (ACTUAL RESULTS MAY VARY)

Results after **ARTAS®** (12 Months)



Courtesy of David A. Berman, MD, FAAD

Results after **ARTAS®** (10 Months)



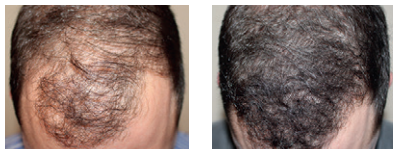
Courtesy of Gregory A. Turowski, MD

Results after **ARTAS®** ((14 Months )



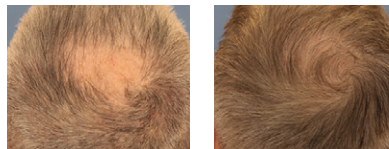
Courtesy of William D. Yates, MD

Results after **NeoGraft®** (2,600 Grafts)



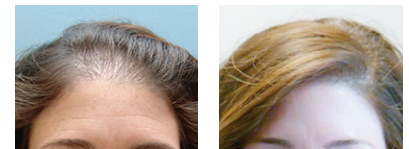
Courtesy of Keith Jeffords, MD

Results after **NeoGraft®** (800 Grafts)



Courtesy of Sumit Bapna, MD

Results after **NeoGraft®** (1,200 Grafts)



Courtesy of Joseph Hunstad, MD; Bill Kortesis, MD; & Gaurav Bharti, MD

## OUR COMMITMENT TO YOUR SUCCESS



### CLINICAL EDUCATION

- World-class training & educational program
- Clinical training & support from highly skilled & experienced aesthetic specialists
- Virtual clinical support sessions
- 24/7 online access to clinical training



### MARKETING SUPPORT

- Access to downloadable marketing materials to promote your new VENUS hair restoration business
- Business listing on our Clinic Finder website
- Patient education tools & resources



### PRACTICE DEVELOPMENT PROGRAM

- Led by a team of marketing experts
- Industry leading content to effectively launch, promote & grow your practice
- Proven Business & Marketing staff training series, strategies & resources



### EASY UPGRADES

- Seamless access to the newest innovative technology
- Immediate upgrade anytime, including mid-contract
- Prevents technology obsolescence

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