

Start a conversation.

Get in front of **600,000+** buyers discovering and purchasing industrial equipment on **IndustrySearch.com.au** each year.



Join leading industrial brands with an IndustrySearch Storefront.

- Target industrial decision makers
- Generate high quality sales enquiries
- Showcase your products and solutions
- Publish valuable content to inform buyers



600,000+
Industrial buyers

65,000+
Engaged subscribers

Every 3 minutes
Buyer enquiry made

Ask our friendly team how to get started today! - [IndustrySearch.com.au](https://www.industrysearch.com.au)



Industrial buyers are time poor

IndustrySearch helps them discover equipment and connect with thousands of industrial brands in one place at one time.



Purchasing mistakes are costly

IndustrySearch helps buyers research and choose the right products and suppliers for their needs.



Organisations can't afford to be left behind

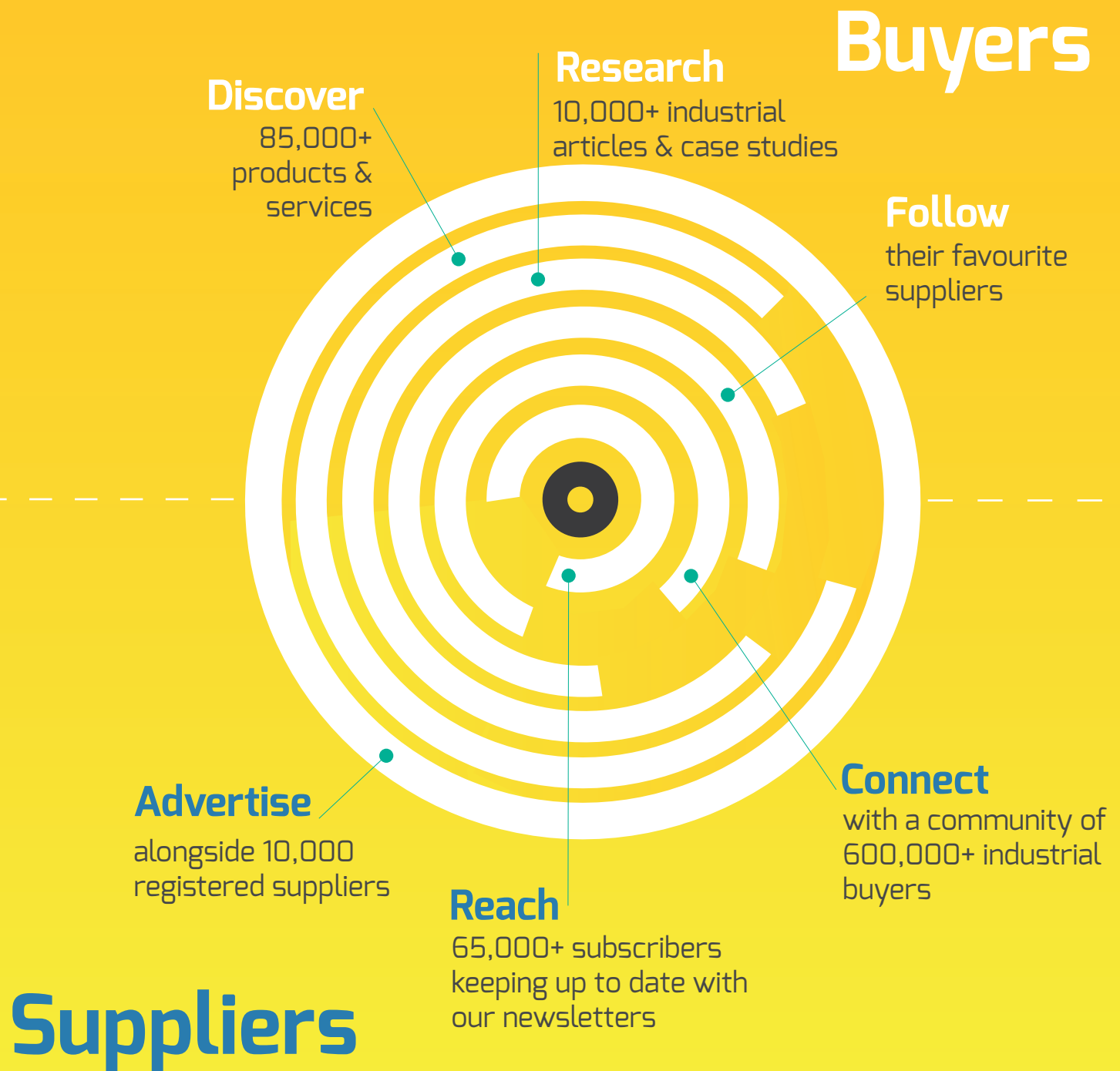
IndustrySearch helps buyers keep up to date with the latest technologies and solutions.



The hub of industrial sourcing and discovery in Australia.

IndustrySearch is where over 600,000 industrial buyers discover products and solutions, keep up to date and connect with qualified suppliers.

As business continues to change, so too does the B2B buying journey. Buyers want to research the best solutions and engage with suppliers in new ways — **IndustrySearch facilitates this new type of conversation.**



Storefront Marketing

A Storefront connects your business with informed industry buyers using our marketplace.

Our visitors are informed and engaged buyers who are actively researching and buying industrial equipment. They use IndustrySearch to:



Research the latest industry information and ideas



Discover the best equipment and solutions for their needs



Connect with qualified suppliers



Follow suppliers and keep up to date with what's new



Storefront Marketing

Generate the right business results

Did you know that 57% of a typical purchasing decision is made before a customer even contacts you?

On IndustrySearch buyers are empowered with the information they're looking for and your Storefront is the starting point to their journey.

How it works



Showcase products & solutions

Display your full range on our marketplace



Publish articles & case studies

Posting thought leadership content builds credibility



Generate sales enquiries

Get qualified leads by email, phone and through your website



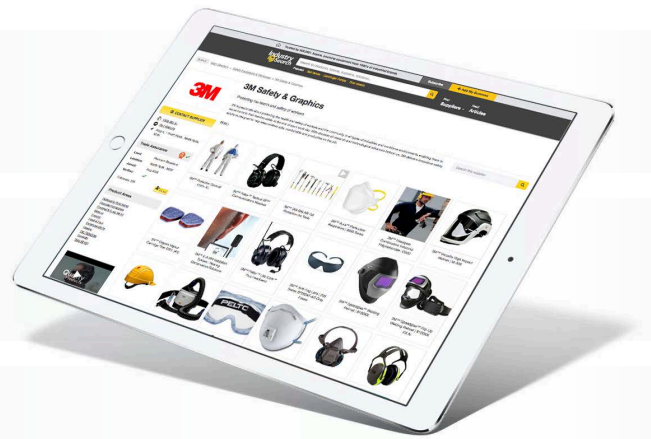
Provide trade assurance

Showcase key credentials to build trust and confidence



Grow followers

Keep a network of followers up to date with your new products & articles



Measure results and update your Storefront online 24/7

The B2B
buying
conversation

70%

of B2B buyers read 4+
pieces of content before
buying something

42%

read content from
thought leaders

Source: MarketingProfs.com

Success Stories

" Every enquiry is qualified and targeted

We've been involved with a few different online marketing platforms and IndustrySearch has been by far the most successful. Every enquiry we receive through the Storefront is qualified and targeted. For example, we received an enquiry for our battery watering systems which led to a substantial knock-on sale of about \$25,000 per year with a new customer. That one enquiry opened up a great opportunity we didn't know about.

— Tim Papas, National Sales Manager



" We're very happy with the results

The more marketing channels that highlight our brand the better it is for the business, and IndustrySearch lets us promote all of our different products and services. It also sends relevant traffic to our website which helps with our own SEO. And of course, most importantly we get plenty of great leads that turn into sales, so we're very happy with the results.

— Catalina Rodriguez, Marketing Manager



" Based on its success we upgraded

The IndustrySearch platform is easy to use, content can be quickly changed when required and the ability to track and measure the Storefront results is great. Based on its success we upgraded from a Standard to a Premium Storefront earlier this year.

— Torbjorn Lundmark, Marketing Consultant



" As a wholesaler, this is invaluable information

IndustrySearch has helped Pacific Hoists obtain crucial leads from end users who are looking for application engineering of big projects. As a wholesaler, this is invaluable information when trying to win business through a distributor network.

— Chistopher Golpashin, General Manager

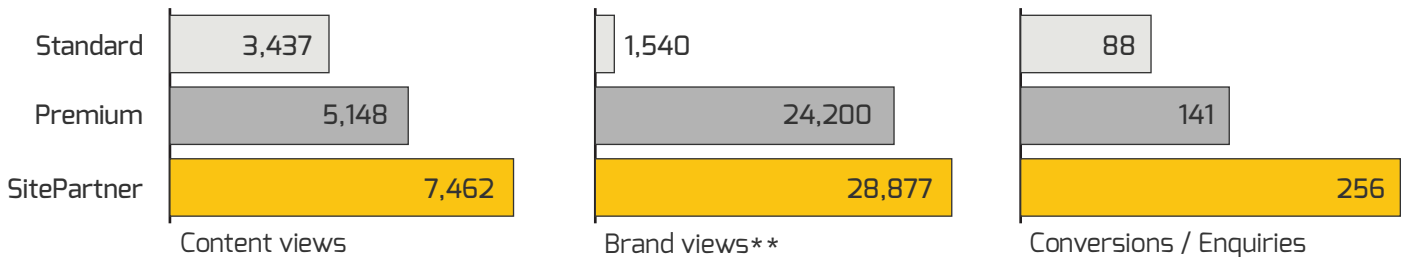


Read more at www.industrysearch.com.au/results

Get up to 5x Better Results

With Premium or SitePartner packages

Package Comparison*



*Data based on an aggregated average of Storefronts over 12 months

** Does not include newsletters, product categories & product pages

Premium & SitePartner Advantages



More branding

NewsWire branding
Home page branding
Higher directory branding



Higher ranking

Higher search ranking
Higher category ranking
Buyers find your products quicker



More products & content

Standard Storefront	60 pages
Premium Storefront	120 pages
SitePartner Storefront	240 pages



Hot products

Launch new products
Product promotions
Boost product enquiries

More Content + Higher Visibility = More Sales





Suppliers getting better results with Premium and SitePartner Storefronts



Storefront Packages

Storefronts	<div> <div>Average 3X higher results</div> <div>Most Popular</div> <div>Average 5X higher results</div> </div>		
	★ Standard	★★ Premium	★★★ SitePartner
Product & Article Pages	60	120	240
Category & Search Rank	3rd	2nd	1st
Directory Brand Rank	3rd	2nd	1st
Assisted Uploads	10/yr	20/yr	40/yr
Hot Products		1	2
Activity Tracking	✓	✓	✓
Dedicated Consultant	✓	✓	✓
Verified Supplier Status	✓	✓	✓
Trade Assurance Panel	✓	✓	✓
Newsletter Publishing	✓	✓	✓
Deals Bulletin	✓	✓	✓
Newsletter Branding		✓	✓
Website Links	✓	✓	✓
E-mail Enquiries	✓	✓	✓
Phone & Contact Details	✓	✓	✓
Yearly	\$2,960	\$4,860	\$9,860
Monthly	\$296	\$486	\$986
Prices include GST			

It's a marketing partnership

-  We work with you to get everything setup
-  Get ongoing tips and marketing insights sent to you by email
-  A marketing consultant helps you get the best results possible
-  Manage your content and track results 24/7 online

If you don't have the time, don't stress! We can take care of it for you.

Start connecting with 600,000+ industrial buyers today!

Call 1300 788 373 or email storefronts@industrysearch.com.au

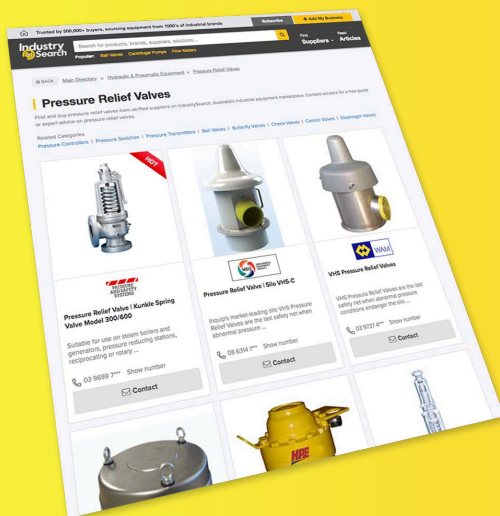
Hot Products

Showcase your Hot Products to industrial buyers who are actively browsing the IndustrySearch Marketplace for ideas and solutions.

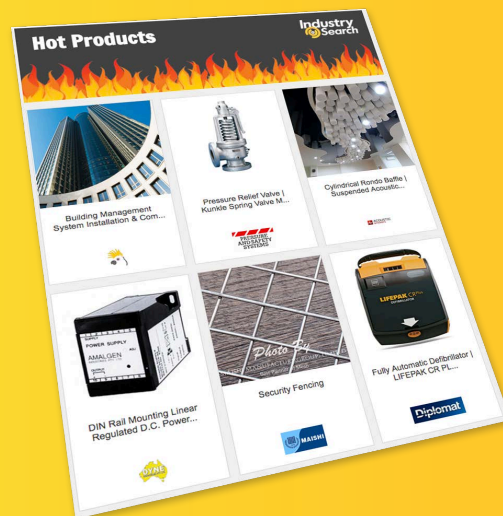


If you have a new product, special offer or excess stock, Hot Products will get the word out fast.

Be the #1 product in your category for one month



Be featured in the monthly Hot Product bulletin sent to 65,000+ subscribers



Packages

A Hot Product generates an average 200-500 views per month

Options	Save	Price
1 Pack		\$395.00
3 Pack	10%	\$1,066.50
6 Pack	15%	\$2,014.50
12 Pack	20%	\$3,792.00

Get in touch

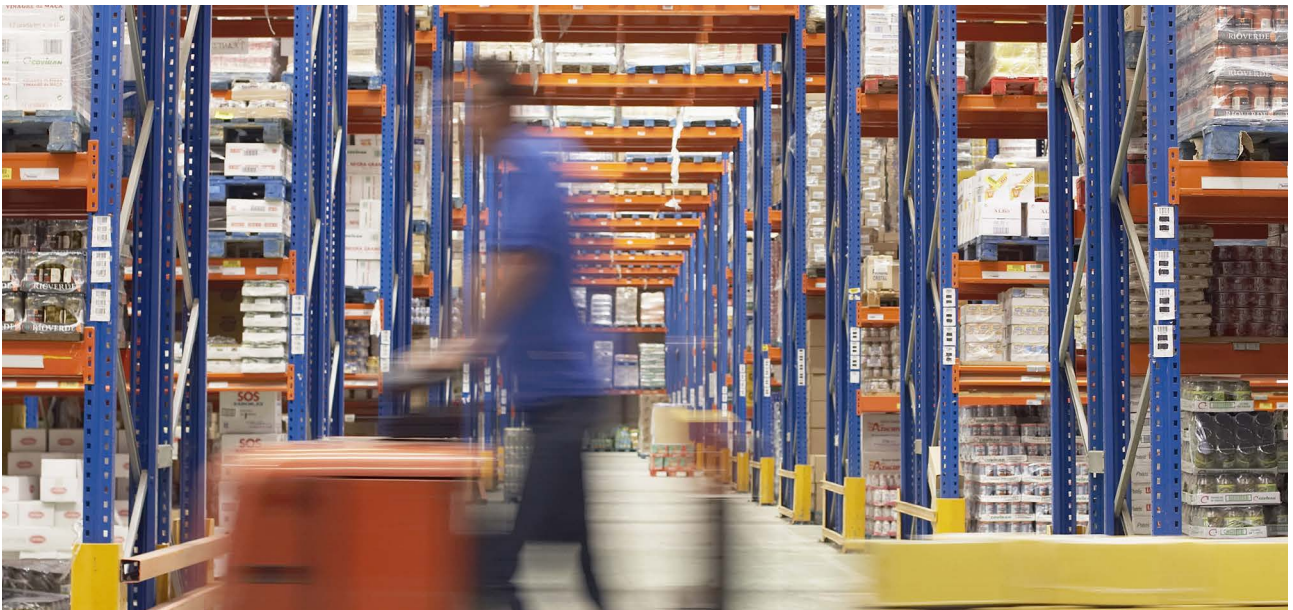


We're here to answer all your questions.

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“ Connecting industrial suppliers & buyers since 1998 ”

industracom marketplaces



IndustraCom is a leading Australian media tech company established in 1998. Our brands are trusted B2B marketplaces where professionals discover products and solutions, keep up to date and connect with qualified suppliers.