

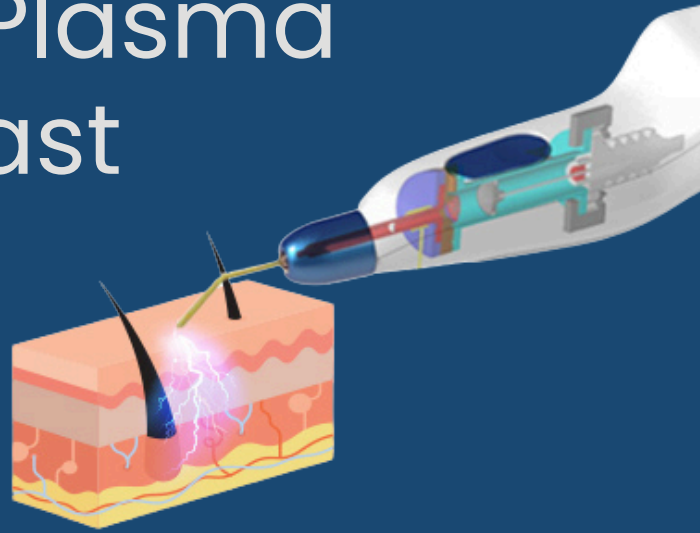


PLA X POT

Plasma Fibroblast Pen



About Plasma Fibroblast



What is Plasma Fibroblast?

Plasma Fibroblast is an innovative development in aesthetic treatments using the fourth state of matter – Plasma. The Plaxpot device contains a small metal probe, that when exposed to atmospheric gas (nitrogen) produces a tiny plasma flash between the tip and skin, leaving a tiny superficial thermal trauma. This causes the skin in its vicinity to tighten and lift – giving results noticeable after just one treatment. As new collagen and elastin is produced, over the next 90 days, the tightening effect will continue to progress.

Why is Plasma Fibroblast a revolutionary treatment?

Plasma Fibroblast offers an alternative to invasive surgical procedures, the treatment can be applied with absolute precision to areas that other modalities might not be able to target as effectively.

Additionally, Plasma Fibroblast delivers results that rival surgical procedures, with the advantage of minimal downtime and low risk of infection. The Plaxpot Plasma Pen allows you to treat areas such as eyelids that generally can't be treated with other modalities (e.g – laser, RF or IPL) within a salon or clinic environment. Results can be seen for up to 18 months with as little as two or three treatments, and minimal maintenance is required.

How Does Plasma Fibroblast Benefit Clients?

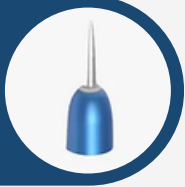
Plasma Fibroblast can be performed on the face, neck, hands and most parts of the body, and may assist with lifting and rejuvenating the appearance of droopy eyelids, lower eyebags, crow's feet, nasolabial folds, neck wrinkles, skin tags, redness and blemishes, as well as improving overall skin tone and texture by stimulating collagen and elastin production.

When a treatment is performed by a trained/certified Plaxpot practitioner, Plasma Fibroblast is a completely safe procedure that's suitable for all ages and most skin tones. The ideal treatment for anyone who wants to achieve a smoother, more youthful looking complexion with incredibly natural results, it's also perfect for those who want smoother skin without the use of fillers.

Plaxpot Attachments

Unlike other devices on the market, the Plaxpot has additional treatment tips giving therapists the ability to perform additional treatments, other than standard Plasma Fibroblast. These tips can be used to improve product absorption and diminish signs of ageing without causing a thermal trauma, and can be used alongside other modalities such as microdermabrasion, LED and epiblading to achieve superior results for clients and maximise ROI for clinics.

The Plaxpot also features variable energy outputs that allow therapists to control the intensity of the treatment, reducing the risk of scarring, hyper and hypopigmentation, and ensure a faster healing time when compared to other plasma fibroblast devices.



Plasma Arc Tip:

Treatment using a disposable sterile tip or enclosed reusable tip to generate a plasma arc.



Lifting Tip:

Plasma lifting for instantly younger-looking skin, without the post-treatment scabbing.



Permeating Tip:

These tips are used in conjunction to create channels in the skin for better product absorption.



Inclusions

- Plaxpot Device
- Charging dock
- 3 x Attachments
- Plasma Arc Tip, Lifting Tip, Permeating Tip)
- 100 x Disposable Plasma Tips
- Training delivered by TADLI - valued over \$2600
- 10 x 15ml DermaHeal Post Care - RRP \$87 each
- 2 x N95 masks



Plaxpot Training

Course Content

- **Plasma Essentials:** Dive into the fundamental knowledge about Plasma and its role in aesthetics.
- **Skin Interaction Techniques:** Discover how Plasma interacts with various skin layers and the effects it can induce.
- **Treatment Protocols & Techniques:** Equip yourself with both traditional and innovative approaches for optimum results.
- **Transdermal Delivery:** Understand the different techniques for permeating the skin using Plasma, such as blemish treatment, lifting, and more.
- **Wound Healing:** Delve deep into the body's natural healing processes post-treatment and how to accelerate recovery.
- **Contraindications & Criteria:** Recognise when Plasma Fibroblast treatment is not suitable, ensuring safety and integrity in all procedures.
- **Enhanced Consultation Process:** Master the art of consulting potential clients, setting realistic expectations, and ensuring their readiness.
- **Skincare & Supplementation:** Learn about topical and oral enhancements to amplify the results of Plasma treatments.
- **Clinical Application:** Get hands-on training on actual cases, fortifying your practical knowledge.
- **Specialised Treatments:** Dive into niche areas such as pigment and vascular lesion treatments, understanding specific techniques and intervals.
- **Safety Protocols:** Ensure client and practitioner safety with a deep understanding of health guidelines and best practices.

Theory: 6 hours - live online, via Zoom or self paced.

Practical: 6 hours - in clinic, face to face.

Certificate of completion (PDF) provided upon assessment.



ROI & Finance

Plasma Fibroblast offers an unrivalled return on investment. Treatments that take as little as an hour can generate results that clients are willing to pay \$400-\$1200, making this device one of the most profitable treatments on your menu.

With each treatment costing less than \$20 to perform, the consumable costs for Plasma Fibroblast are incredibly low - meaning even more profits for your business! In fact, one trained therapist alone could pay off this device in a few weeks and generate enough income annually to cover their wage, your rent and so much more!



High Return on Investment

| Treatments | Return/Week | Return/Year |
|----------------|-------------|-------------|
| 2/week @ \$700 | \$1400 | \$72,800 |
| 4/week @ \$700 | \$2800 | \$145,600 |
| 8/week @ \$700 | \$5600 | \$291,200 |

| Area | Pricing | Tx Time |
|--|--|-----------------------------------|
| Upper Eyelids | \$600-1000 | 30 mins |
| Crows Feet | \$200-600 | 30 mins |
| Upper Lip | \$300-600 | 30 mins |
| Lower Lip | \$300-600 | 30 mins |
| Nasolabial | \$400-700 | 30-45 mins |
| Jowls | \$500-800 | 30-45 mins |
| Forehead Lines | \$400-700 | 30-45 mins |
| Nech Bands | \$900-1500 | 45-60 mins |
| Neck Wrinkles | \$1200-1500 | 45-60 mins |
| Body (A5 area) | \$1200-1500 | 60-90 mins |
| Body (A6 area) | \$600-900 | 60 mins |
| Blood Vessels (A7 area) | \$129-149 | Dependent on size of area treated |
| Spot Treatments (skin tone, small blood vessels, skin tags, milia) | From \$50 and \$10 per lesion after that | |

\$122.70
per fortnight!*

* Over 60 months. Finance subject to approval. Terms & Conditions apply. Additional fees may apply.

Results with Plaxpot



About TADLI

Raising the standard of skin education & technology and bridging the gap between beauty, dermal & health care practitioners, ensuring an integrated approach.



Established in 2007, The Australian Dermal & Laser Institute (TADLI) offer diverse and comprehensive aesthetic device training for various manufacturers and direct to clinics. We believe that "best practice" is not negotiable and safe, superior results are the minimum standard. This is key to having credible staff members, ensuring greater client satisfaction, and guaranteeing a successful business.

TADLI are proud to offer an array of aesthetic devices that are both cost effective and results driven. Our strong focus on education and maximising treatment results, makes us a trusted partner to ensure clinics receive a comprehensive experience.



Award-Winning Training:

Every device includes award-winning training, providing users the expertise to maximise potential.



Continuous Clinical Support:

We stand by our partners with ongoing clinical support, providing insights, solutions and advice whenever required.



Trust and Integrity:

Our core values emphasise building enduring relationships based on trust, making us a dependable partner in your clinic's aesthetic journey.



Promotion of Safe Practices:

With our extensive training and continuous support, clinics can ensure they're always delivering treatments that are safe and compliant.



Authentic Female Leadership:

Founded and run by women who've thrived in their own aesthetic clinics, we prioritise genuine care and industry expertise over mere profit-making.

Device Specifications



| | |
|-------------------------|--|
| Size | 197 x 40 x 38mm |
| Screen | 1.5" full-colour OLED |
| Output Frequency | 70kHz |
| Power Level | 3 steps (0.7W, 1.0W, 2.0W) |
| Output Mode | Pulse (frequency: 10, 20, 40, 100, 200Hz) and continuous |
| Power | Internal Li-Polymer Rechargeable Battery 7.4V, 1,000mAh |
| Life Time | Fully charged, max 3 hours |
| Charge Time | 3 hours for full battery |
| Battery | General life of recharging battery is 500 x recharging and discharging |
| Warranty | 1 year guarantee |

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TADLI

The Australian Dermal & Laser Institute

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