

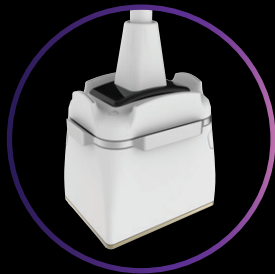
COMPLETE BODY TRANSFORMATION



THREE TECHNOLOGIES IN ONE DEVICE

COMPLETE BODY TREATMENT OFFERINGS

EFFECTIVE & COMFORTABLE LASER LIPOLYSIS



1064 nm Diode Laser
LASER LIPOLYSIS



Adaptive FlexMAX Applicators
**ELECTRICAL MUSCLE
STIMULATION**



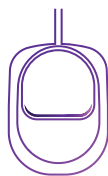
(MP)² RF + PEMF Technology
**SKIN & CELLULITE
TREATMENT**

THREE TECHNOLOGIES, ONE DEVICE



FAT

- Four 1064 nm diode laser applicators
- 6X6 cm spot size
- Non-invasive lipolysis with up to 41% reduction in adipose layer
- Hands-free



MUSCLE

- Four FlexMAX EMS applicators
- Adaptive Mode featuring AdapTarget,
- AdapTrain & AdapTensity
- Muscle definition & toning
- Hands-free



SKIN & CELLULITE

- Proprietary (MP)² RF + PEMF technology
- VariPulse™ vacuum massage
- Neocollagenesis, skin & cellulite treatment
- Built-in temperature sensor

Complete Body Transformation Solution

VENUS Bliss MAX™ providers can now offer more treatment options to increase the potential patient selection and address the top body aesthetic concerns demanded by patients. There is no need to waste space and time on setting up multiple devices, unlike traditional, single-purpose platforms on the market.

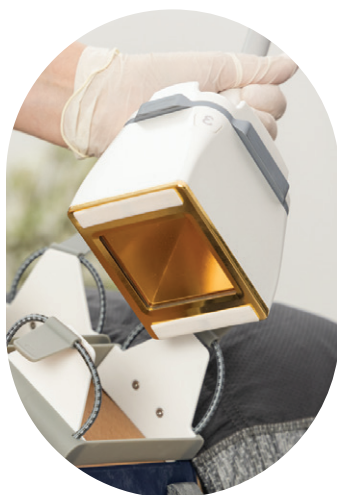
Effective & Comfortable Laser Lipolysis

+641% increase in demand for laser lipolysis treatments can be contributed to the effectiveness and comfort levels of this category^{1&2}. The 1064 nm wavelength is specifically chosen to penetrate deep into the hypodermis, where energy is absorbed by targeted fat tissue reaching desired temperatures to induce lipolysis and adipocyte apoptosis. Additional comfort measures keep the skin cooled and optimized energy distribution avoids hot spots.

DIODE LASER TECHNOLOGY



Gold Standard for Fat Reduction



VENUS Bliss MAX™ diode laser technology delivers effective, comfortable, and efficient lipolysis treatments by heating the entire targeted subcutaneous layer to the treatment temperature unlike other thermal fat reduction technologies.

The 1064 nm wavelength is optimal for penetrating into the adipose tissue layer, with homogeneous energy distribution capabilities. Extended heating cycles elevate the targeted fat layer temperature to 42-46°C, effectively damaging and destroying fat cells in just 25 minutes per treatment. The apoptotic fat cells are then eliminated through the body's lymphatic system over time.

1064 nm Diode Laser Applicators

Energy is powerfully delivered to the subcutaneous tissue with a maximum energy output of 1.4 W/cm² while cooling mechanisms continuously chill the skin. Four 1064 nm diode laser applicators with 36 cm² spot size cover 50% more treatment area than other laser lipolysis systems. Each applicator can be activated individually and placed in various configurations on a belt for hands-free operation.

¹ 2018 ASDS Procedures Survey Release. American Society for Dermatologic Surgery - ASDS. (n.d.). Retrieved March 7, 2022, from <https://www.asds.net/portals/0/PDF/procedures-survey-results-presentation-2018.pdf>
² 2019 ASDS Procedures Survey Release. American Society for Dermatologic Surgery (ASDS). (2019). Retrieved March 7, 2022, from <https://www.asds.net/skin-experts/news-room/press-releases/asds-members-performed-nearly-14-million-treatments-in-2019>

FLEXMAX ELECTRICAL MUSCLE STIMULATION TECHNOLOGY

Best-In-Class Electrical Muscle Stimulation

The FlexMAX EMS modality offers an unprecedented solution to the muscle category. Controlled and precise energies are delivered uniquely to muscle groups via best-in-class electrical muscle stimulation.

The muscles are safely activated without heating the surrounding tissue.

Paired with specific pulse durations by muscle group, performance-informed smart training programs and advanced adaptive algorithms, each treatment is fully personalized and mimics a real training session that can build intensity over time. FlexMAX EMS enables effective and comfortable treatment programs regardless of the patients' fitness level, resulting in stronger and more defined muscle appearance.

Adaptive FlexMAX Applicators

Engineered to deliver electrical pulses in a controlled and accurate manner, the FlexMAX applicators feature a duo electrode design that contains the flow of energy. Differing from magnetic technologies, EMS enables a targeted delivery to the muscle nerves from one electrode to the other, causing involuntary contractions. For different configurations and coverage over the targeted muscle area, each of the 4 applicators can be individually activated or used together.



PROPRIETARY (MP)² TECHNOLOGY

Our exclusive blend of Multi-Polar Radio Frequency (RF) and Pulsed Electro Magnetic Fields (PEMF)

- **Efficient Heating** Provides rapid, uniform heating across multiple tissue depths, ensuring exceptional clinical outcomes
- **Patient Comfort** Delivers comfortable treatments with no downtime, ensuring a pleasant experience for patients
- **PEMF Benefits** Stimulates collagen synthesis, promotes angiogenesis, and encourages the proliferation of fibroblasts for enhanced results

ADVANCED VARIPULSE™ TECHNOLOGY

Our proprietary (MP)² technology is integrated with VariPulse™.

VariPulse™ Benefits

- Adjustable pulsed suction stimulates lymphatic drainage
- Increases blood circulation
- Enhances RF energy's lipolysis effects for cellulite and circumferential reduction*

4D Body Applicator

- Offers deep and homogeneous tissue penetration (up to 4.5 cm)
- **Optimized Therapeutic Temperatures** for easy, immediate, and continuous detection of skin temperature profile
- Vacuum feature enhances the effects of RF energy, increases blood circulation, and stimulates lymphatic drainage

Real-Time Thermal Feedback

- All four applicators are equipped with integrated sensors that provide real-time thermal feedback to allow for easy, immediate, and continuous detection of skin temperature profile
- Enhances patient safety and comfort, leading to more consistent and predictable clinical outcomes
- Makes VENUS Bliss MAX™ very intuitive and therefore highly delegable



*Temporary increase of skin tightening and temporary circumferential reduction are approved indications in Canada.

PHYSICIAN TESTIMONIALS



“VENUS Bliss™ is the first technology device that has proven non-invasive fat reduction and skin tightening results. Unlike some competing devices, Bliss is well tolerated by patients, can be delegated to trained staff, and has no consumable costs or fees making it easy to incorporate into any practice.”

KAROL GUTOWSKI, MD

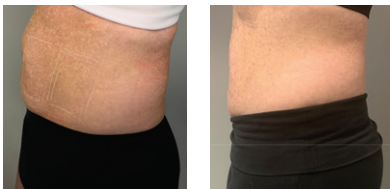


“Non-surgical devices that rely on energy are best when used in synergy. What I like about the VENUS Bliss™ is that it combines laser lipolysis with radio frequency. So already in one box you’ve got separate modalities of energy for results.”

MARK EPSTEIN, MD

RESULTS REVEALED

2 Fat Reduction Treatments



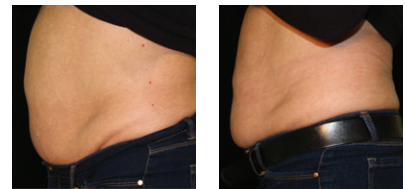
Courtesy of H2T Skin and Laser Center

3 Fat Reduction & 1 Skin Treatments



Courtesy of Dr. Sonia Batra

5 Muscle Toning & 1 Skin Treatments



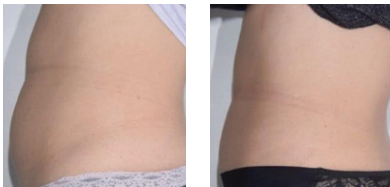
Courtesy of Michael Gold, MD

1 Fat Reduction Treatment



Courtesy of Ultra Body Sculpt

3 Fat Reduction & 1 Skin Treatments



Courtesy of Dr. Sonia Batra

6 Muscle Toning & 3 Skin Treatments



Courtesy of H2T Skin and Laser Center

OUR COMMITMENT TO YOUR SUCCESS



CLINICAL EDUCATION

- World-class training & educational program
- Clinical training & support from highly skilled & experienced aesthetic specialists
- Virtual clinical support sessions
- 24/7 online access to clinical training



MARKETING SUPPORT

- Access to downloadable marketing materials to promote your new VENUS treatments in your practice
- Business listing on our Clinic Finder website
- Patient education tools & resources



PRACTICE DEVELOPMENT PROGRAM

- Led by a team of marketing experts
- Industry leading content to effectively launch, promote & grow your practice
- Proven Business & Marketing staff training series, strategies & resources



EASY UPGRADES

- Seamless access to the newest innovative technology
- Immediate upgrade anytime, including mid-contract
- Prevents technology obsolescence

☎ 888-907-0115
 🌐 venus.ai
 ✉ info@venus.ai

📍 **Corporate Office:**
 235 Yorkland Blvd., Suite 900,
 Toronto, ON M2J 4Y8, Canada

📍 **USA Office:**
 4001 SW 47th Ave, Suite 206,
 Davie, FL 33314, United States