

12

Reasons why you should
join the Dermapen 4
Revolution

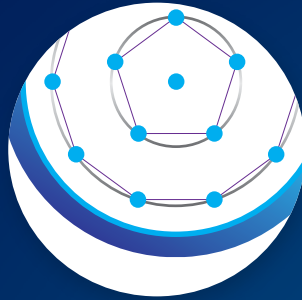


12 REASONS TO UPGRADE TO THE DERMAPEN 4



New Scar Treatment Setting

Dominate successful treatment of scars with this exclusive new setting. Face and body contours may be effortlessly treated.



Revolutionary 16 Needle Cartridge Design

Patent-pending design creates more rejuvenating channels and increased results. Smooth efficacy, glides over the skin for optimum patient comfort.



Visionary Marketing Support, Drives More Patients into Your Practice

Priority access to innovative clinic finder listings, media and marketing support to promote your practice and procedures.



Dual Power Operation

Convenience and capability with battery or mains power options.



Built-in RFID Needle Cartridge

For precise, reliable & drag-free needle penetration, Automatic calibration. PATENT-pending technology.



AOVN™ Retention Valves

Greater penetration, regulated suction release, no dragging.



Superior AOVN™ 4 Technology

Advanced Oscillating Vertical Needle Technology 4. Increased speed, increased precision and increased safety equals unparalleled procedures.



ACM™ - Anti-Contamination Management

Unrivalled safety and protection guaranteed. No fluid backflow, no cross-contamination and no drag. Patent-pending design technology.



Sleek Digital Display with One Touch Integrated Procedural Settings

Manage depth, speed and treatment settings at the press of a button. See real-time display for procedural confidence.



Ergonomic Design

Effortless, smooth and comfortable treatment for face, body and scalp. Lightweight and durable hand-piece with easy grip mechanism.



Bluetooth Enabled Connectivity

Never Obsolete! Automated warranty, updates, support for an unrivalled advantage.



7 Year Warranty

Fully transferable warranty including parts and labour. Secures your long-term investment.

WHY UPGRADING TO THE DERMAPEN 4 IS WORTH IT

With the introduction of Dermapen's predecessor in 2010, Microneedling was revolutionised with the first automated technology. The launch of Dermapen 4 sets a new standard and benchmark that delivers industry and procedural transformation.

[Why you'll want to join the Revolution](#)

Over the past few years, millions of dollars have been allocated for research, development and modification that will reinvent microneedling as we know it.

Nothing like this has ever been attempted before, the challenges of developing a device that could reliably control all functionality with the touch of a button were immense. Stene Marshall, the creator of Dermapen, is an Australian engineering innovator who has inspired and led a team of highly skilled hardware and software engineers to revolutionise the future of needling - The Dermapen 4.

Over 10,398 man hours were invested perfecting these systems, in order to deliver this masterfully crafted, sleek, simple and easy to use piece of medical equipment, which adheres to the highest possible design and production standards available in the world today.

DermapenWorld caters to serious practitioners who desire to stay ahead of their competition. Dermapen 4 delivers the ultimate in advanced and innovative microneedling with unsurpassed confidence, service and outstanding patient results.

[But is it the right choice for you? We invite you to be the judge, so please join us in evaluating the 12 Reasons Why you will want to upgrade to Dermapen 4.](#)



THE HISTORY OF THE ORIGINAL DERMAPEN



April 2018

Groundbreaking Dermapen 4
The world's **FIRST** digital and bluetooth
enabled Microneedling platform.



January 2014

Dermapen3 raised the benchmark,
as the market leader, the 1st generation
of AOVN technology.



January 2012

2nd generation with incremental
design and function improvements.



June 2010

DermapenWorld releases the
original Dermapen, revolutionising
the microneedling industry.

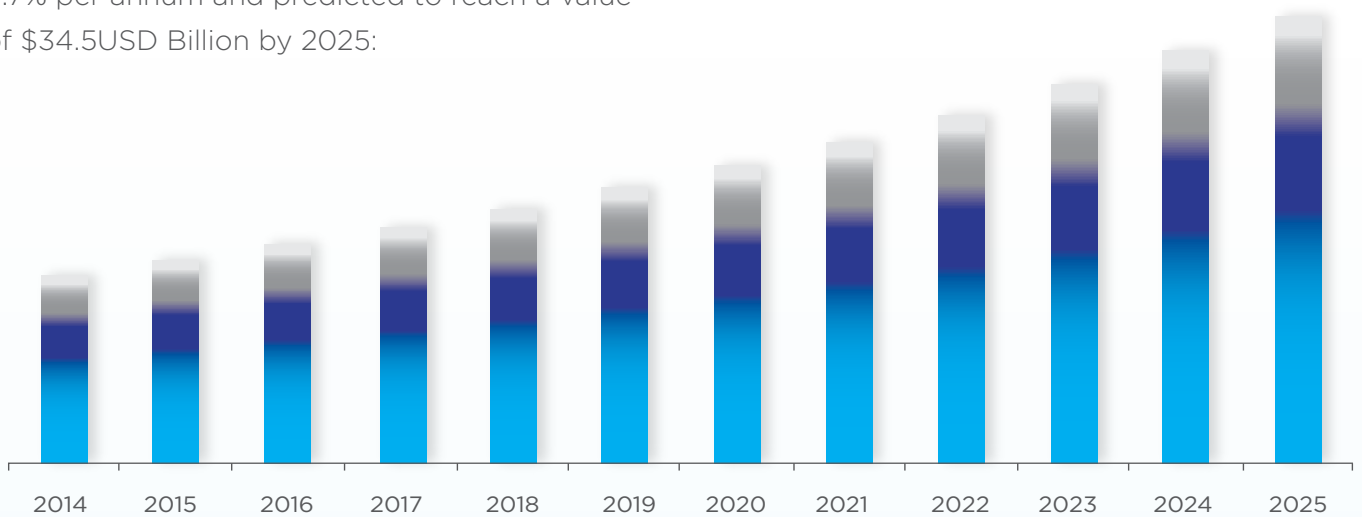


Dermapenworld
ORIGINAL TRUSTED
AUSTRALIAN

REASON 1

New Scar Treatment = Dominate successful treatment of scars with this exclusive new setting.

Carve out YOUR PIECE of a market growing at 9.7% per annum and predicted to reach a value of \$34.5USD Billion by 2025:



Ref: <https://www.grandviewresearch.com/industry-analysis/scar-treatment-market>



Dermapen 4 is the only microneedling device with a dedicated scar setting and protocols for revision of deep, atrophic scars; including surgical, burn contracture, striae and post-acne scars. Needle penetration can now be increased up to 3.0mm. AOVN technology, automatically calibrates the motor speed, pressure and penetration for targeted precision. No dragging. No pulling of the skin.

With the deepest needle penetration ever offered by Dermapen, this innovative setting effortlessly and rapidly treats body contours and thickened, fibrous tissue. Needle depth may also be adjusted in 0.1mm increments for treatment on the scalp, eyelids and intimate body areas.



REASON 2

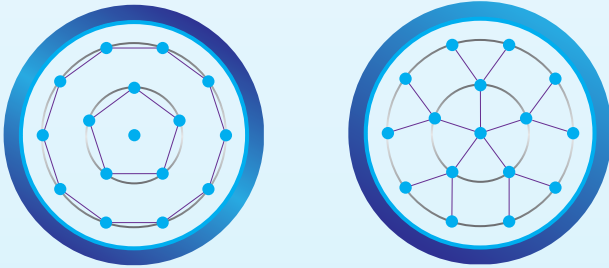
Revolutionary 16 Needle Cartridge = Delivers 1920 puncture channels per second.

Offers faster treatment times. Covers larger procedural areas.

Generating 1,920 puncture channels per second, Dermapen 4's visionary 16 needle cartridge generates 47.9% more holes than Dermapen 3. With 104% more puncture channels than counterfeit needling pens, the additional 620 holes forge superior fractional channels for faster treatment times and patient comfort.

The 33 gauge, medical-grade stainless steel needles are gamma-sterilised and oscillate up to 120 revolutions per second, equalling an unrivalled 7,200rpm. Only Dermapen 4 initiates more pathways to facilitate skin regeneration and the infusion of active substances. No other device on the market today comes even remotely close to this exclusive and incomparable feature.

With patent-pending technology, the Dermapen 4 needle cartridge offers a splayed and scalloped treatment surface that delivers smooth and comfortable manoeuvrability. When combined with a DP Dermaceuticals meso-glide during procedure, the superior infusion of ingredient actives has never been surpassed. A new algorithm of ISOgeometric positioning, calculates an exact geometric arrangement of each individual needle. Extensive research and development delivers more needles to harmoniously promote procedural efficacy without risk or compromise.



A new algorithm of ISOgeometric analysis.

Dermapen 4 generates 104% more micro channels.

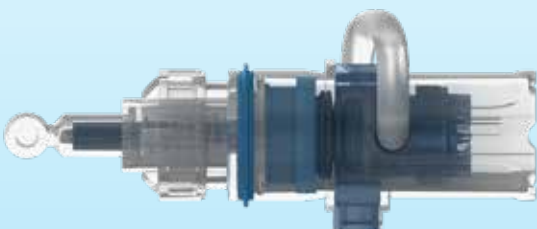
Generating 1,920 holes per second.

A new meso-infuse needle cartridge is also available for use with the Dermapen Infuse.

Delivering the ultimate injection-free mesotherapy and PRP, treatment actives can be delivered with even greater pinpoint precision and expertise. A harmony of Dermapen 4 and DP Dermaceuticals offers individualised patient solutions.

The Dermapen 4 also connects onto the new

TattOff Needle which has the same ACM technology implemented as the new 16 needle cartridge, guaranteeing no backflow of fluids into the device, superior delivery of the Dermapen TattOff Activator for **NON LASER, ALL COLOUR TATTOO REMOVAL.**



REASON 3

Marketing Support. Priority Clinic Finder listings. More Patients.

Circulation in mass multi-media ensures practitioner and patient recognition of the “Dermapen” phenomenon. With treatment providers receiving priority access to exclusive procedural protocols, being up to date is just one click away. The clinic finder application further connects potential patients with their nearest DermapenWorld clinic.



BE RECOGNISED

As an official Dermapen 4 provider, recognised by DermapenWorld (the originators of automated Microneedling), clinics receive an Authorised Treatment Provider plaque. Exclusive Dermapen 4 marketing material, point of sale tools and recognised clinic certification.



PRIORITY LISTING

Only Dermapen 4 providers receive priority listing on DermapenWorld's Clinic Finder. This promotes real connection with real patients who expect nothing but the original Dermapen.



FREE

Exclusive membership to Prozone connects practitioners instantly with DermapenWorld and dedicated training material and protocols developed by Dr Andrew R. Christie - one of the world's most influential Microneedling experts.



REASON 4

Superior AOVN 4 Technology

Advanced Oscillating Vertical Needle (AOVN) technology has revolutionised automated micro-needling since the inception of the first Dermapen in 2010. Dermapen 4 further develops AOVN equipped practitioners with the ultimate in fractional skin regeneration.



MORE SPEED

A direct digital drive surpasses spring-loaded technology.
Faster needles. Faster treatments.

MORE POWER

Automated coupling of the cartridge to the Dermapen 4
hand piece maximises power and compatibility.

MORE PRECISION

Digitally controlled needle movement,
enhances practitioner accuracy.

MORE SAFETY

The oscillation mechanism contains both
internal and external fluid seals.

THE BOTTOM LINE, when combined with more fractional holes...

You'll end up with more impressive results and
satisfied patients who refer others to your practice.

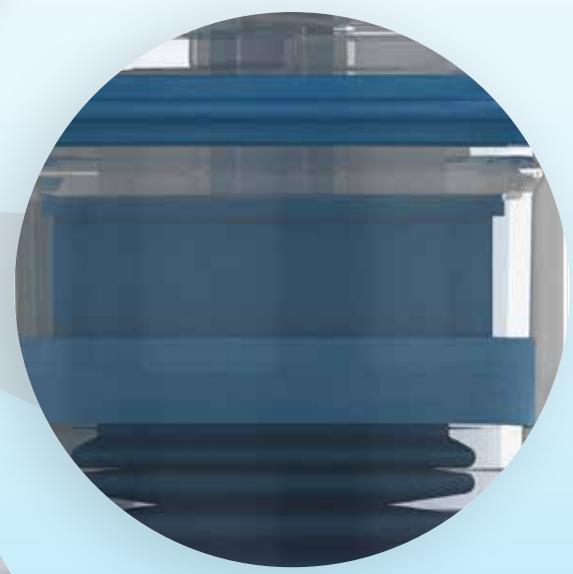
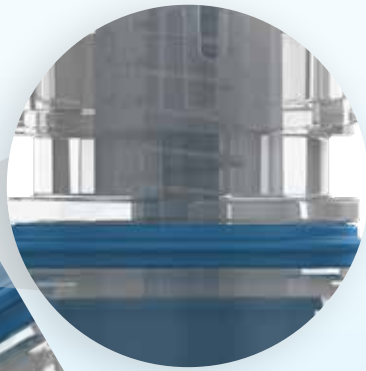
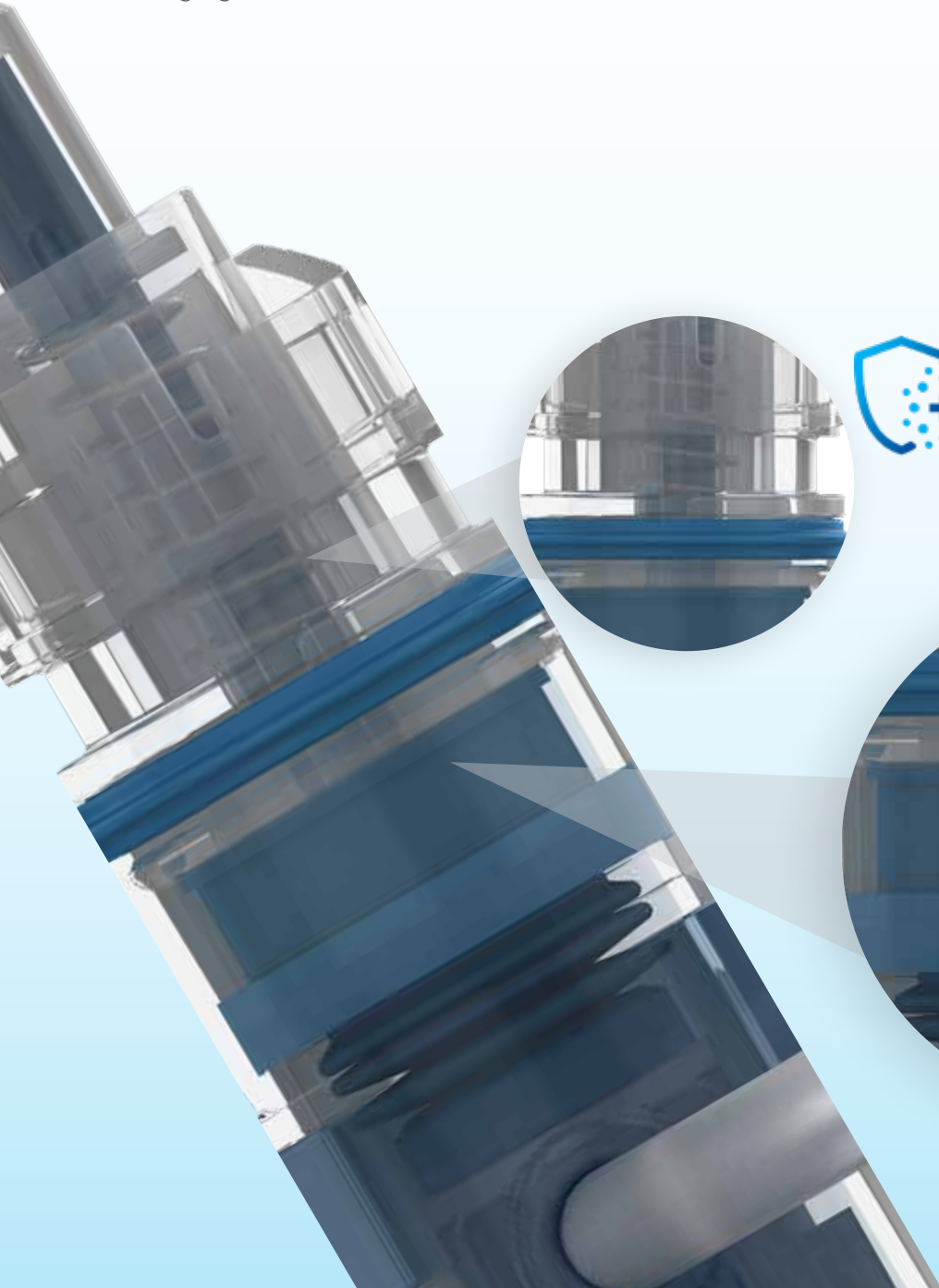


REASON 5

The Safest Device Ever - New "ACM"[™]

Only Dermapen 4 gamma sterilised needle cartridges feature a unique, medical-grade silicone seal and fluid guard. The external cartridge is fortified with a specialised fluid guard that prevents cross contamination to the outer cartridge shell. This expertly engineered, patent-pending, Anti-Contamination technology, prevents the backflow internally and externally of procedural fluids, even under the most challenging of treatments.

ACM technology is a world-first and is exclusive only to Dermapen 4, making it the world's only device with fluid prevention internally and externally on every needle cartridge, guaranteeing no cross contamination risks, provides purity of treatment process and optimises patient safety.



REASON 6

Digital Display. One Touch Workstation.

Dermapen 4 transforms automated needling with an illuminated LED display. As the world's first, fully digitalised Microneedling device, the innovative viewer shows procedural depth, speed and battery status. One touch settings change needle depth and treatment parameters with the simple push of a button.

Conveniently positioned on the ergonomic hand piece, the digital display can be easily viewed at practically every treatment angle. Custom Dermapen 4 sterile sleeves further support a sterile working environment without compromising screen quality and clarity.

During each procedure, the Digital-Servo motor accurately fine tunes treatment parameters (including depth, speed and setting) to deliver exceptional accuracy. No analogue system can match the unrivalled veracity offered by Dermapen 4. The digital components deployed allow needle depths to be adjusted at 0.1mm increments. Coupled with an in-built, patent-pending auto-calibration, unwanted variations affecting treatment accuracy are a thing of the past.

WORLD FIRST DIGITAL
ONE TOUCH integrated workstation.

ERGONOMIC AND ACCURATE
Manage depth and increments with one hand.

EASY DISPLAY
See and adjust your settings instantly.



REASON 7

Dual Power Operation

Dermapen 4 offers an **Advanced Lithium Turbo-Cut** battery system. This innovation now performs at the same level as mains power. Dermapen 4 can provide up to 90 minutes of true operating time at full power capacity with just one battery. One battery also provides over 8 hours of standby.

Unlike traditional batteries which gradually lose their power, causing uneven results and dragging of the skin, the **Advanced Lithium Turbo-Cut** technology ensures full and consistent power for the life of the battery.

With more choices for manoeuvrability, portability, convenience and power, practitioners can now choose their preferred source of operation. Dermapen 4 also operates on traditional mains power and offers a 3.5 metre cord for added convenience.



REASON 8

Built-in RFID Needle Cartridge

Another world 1st in microneedling, this Patent-Pending breakthrough RFID technology guarantees that the desired depth is exact and ensures precise, reliable and drag free needle penetration. By automatically calibrating the needle cartridge with the device all variations in production or wear and tear are accounted for. This ensures reliability and consistency of treatments for the lifetime of your investment.

REASON 9

AOVN Retention Valves = Greater penetration, regulated suction release, no dragging

Specialised retention valves relieve the build-up of procedural pressure within the Dermapen 4 needle cartridge. The effect prevents fluid build-up within the needle cavity. The vacuum-like sensation removes the risk of cross contamination whilst ensuring pressure-free contact to the skin during a procedure.

As a true depth regulator, the AOVN vacuum-retention valves promote procedural accuracy – the depth displayed on the digital screen, is the true measure of needle penetration into the patient's skin. Regulated suction release ensures, up to 1,920 micro-channels every second, are smoothly delivered with no drag or resistance. Needle sharpness and integrity are never compromised, even on large treatment areas.



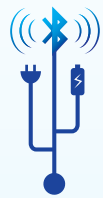
REASON 10

Bluetooth Enabled Connectivity = Automatic updates, never becomes obsolete

Another world first by DermapenWorld, there is nothing else like this on the market. It means you'll never have an outdated device, and as new technologies are unearthed the software will be updated for you.

The integrated Bluetooth connectivity allows for simple connection via Android or Smartphone (iPhone) App that:

- ✓ Continuously updates Dermapen 4's calibration tables, guaranteeing needle depth veracity and firmware advances.
- ✓ Connects directly to support initiatives including DermapenWorld Prozone, training programmes, FREE Clinic Finder service and FREE registration for a 7 year warranty.



DUAL POWER BLUETOOTH



REASON 11

Ergonomic Design for face, body & scalp

The sleek new design of Dermapen 4 creates an ergonomic weight distribution. Fitting easily into the hand, less pressure and grip is required to achieve needle contact on the skin.

The comfortable position removes practitioner fatigue and allows for multiple consecutive procedures. With less pressure, patients experience increased procedural comfort whilst maximising their results.

Dermapen 4 is so light and ergonomic, it fits like a weightless glove.



REASON 12

7 Year Warranty = Secures your long-term investment

Including parts and labour, a 7 year, fully transferable and unrestricted warranty supports Dermapen 4 - the world's most trusted and risk-free device.



NO OTHER PEN offers faster or more superior treatment results.



NO OTHER PEN allows you to tap into the scar treatment market, and maximise your ROI.



NO OTHER PEN connects practitioners with a worldwide network of support and education.



NO OTHER PEN competes with the safety and protection offered by Dermapen 4.



And **NO OTHER PEN** offers a 7 year, unconditional warranty.



QUESTIONS YOU SHOULD ASK

Before Upgrading to a Dermapen 4

Making the choice to shift from the Dermapen 3 or ANY microneedling device to the Dermapen 4 is like any other decision. You need to ask yourself: are the **benefits** worth the investment?

Consider your current Microneedling technology and ASK:



As the most inquired Microneedling term on internet search engines, how would Dermapen enhance your clinic's reputation? As an official provider, you become a certified practitioner working with the world's original and most famous automated micro-needling device. Real Dermapen for real results.



As an official Dermapen provider, with FREE access to the new Clinic Finder, how many new patients will be calling on you? As a global innovator, Dermapen 4 opens new avenues to drive new business.



With the larger treatment surface, creating 104% more micro channels per second, how effortlessly can Dermapen 4 promote faster, effective and comfortable patient results?



With cord and battery-operated options, how much more convenient can Dermapen 4 make Microneedling procedures?



With over 70 treatment indications, including Dermapen 4's exclusive Scar Setting and Fractional Million Makeover protocols and the world's safest needle cartridge, how can Dermapen 4 treat your patients concerns?



Will the complete sterile workstation and world's highest standard of needle cartridge safety help you enjoy more peace of mind? Remember, no cross contamination is guaranteed with the Dermapen 4 patent-pending needling cartridges.

STOP and think for a moment. What would all of these benefits mean to you? In convenience? In client satisfaction? In repeat clientele? In speed? In safety?

Here's a quick recap...

12 REASONS TO UPGRADE TO THE NEW DERMAPEN 4

1

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New Scar Treatment Setting

Maximum depth of 3mm

Auto-calibration of device speed and depth

Precision treatment of face and body atrophic and hypertrophic scars

2

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Revolutionary 16 Needle Cartridge Design

Delivers 1,920 puncture channels per second

Offers faster treatment times

Covers larger procedural areas

3

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Visionary Marketing Support, More Patients

Connection to a world of Microneedling experts

Innovative education and protocols

Clinic Finder App connects patients with practices

7

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Dual Power Operation

Convenience and choice

Up to 90 minutes of cordless performance with total power and control

Advanced Lithium turbo-cut

8

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Built-in RFID Needle Cartridge

Automated calibration

Veracious

Self-adapting features for challenging procedures

9

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AOVN™ Retention Valves

Prevention of fluid build-up

Needle depth-true veracity

Increased patient comfort

4

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Superior AOVN™ 4 Technology

Advanced Oscillating Vertical Needle 4 (AOVN) technology

Increased speed

Greater power

5

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ACM™ - Anti-Contamination Management

No risk of cross-infection

Protection for both practitioner and patient

Safe and trustworthy procedures

6

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Sleek Digital Display with One Touch Integrated Procedural Settings

Illuminated LED display

Treatment settings at the touch of a button

Digitalised procedures

Effortless and efficient treatments

10

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Ergonomic design for face, body & scalp

Hand-held convenience

Lightweight comfort

Increased patient satisfaction

11

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Bluetooth Enabled Connectivity

Continual technology updates

Firmware efficiency

Connection with a world of education and limitless treatment possibilities

12

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7 Year Warranty

Unconditional

Parts and labour

Risk-free practitioner investment

WHAT IS STOPPING YOU FROM HAVING THE BEST?

.....

DON'T BE LEFT BEHIND. Once you try it, you'll never look back.

Let's get the world's first truly digital microneedling pen (with electronic depth and speed controls) into your hands as quickly as possible!

UPGRADE TODAY

www.DermapenWorld.com/upgrade

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CONTACT

Your authorised DermapenWorld Distributor



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