

More than
20 million Americans
will have a wart this year...



Let us
give you a tip.



Histofreezer[®]

Cryosurgery at point-of-care.

Enhancing your patient's care.

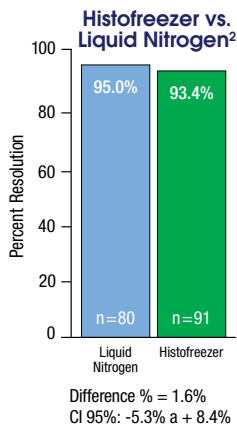
With twenty million annual cases of warts treated by physicians in the U.S., it is important that proven technology is made available at point-of-care.¹ Cryotherapy is considered the gold standard for treating common warts and benign skin lesions. **It's safe, effective, and affordable.**

Now, you can perform cryosurgery right in your own practice.... quickly and effectively with Histofreezer[®] Portable Cryosurgical System. This simple, inexpensive, easy-to-use solution lets you treat patients while meeting their demands for your services.

Histofreezer[®], an industry leader for over 20 years in portable cryosurgical systems offers you this opportunity and provide such features as:

- Low cost per treatment
- Excellent reimbursement
- Less than one-minute procedure
- Resolution rates comparable to Liquid Nitrogen²

Histofreezer[®] has proven clinical performance



- Histofreezer demonstrated comparable results when compared to liquid nitrogen²

Histofreezer[®] is non-invasive with quick treatment times

	Treatment Times
Acrochordon (Skin Tags)	40 seconds
Actinic Keratosis (Facial)	15 seconds
Actinic Keratosis (Non-Facial)	40 seconds
Condyloma Acuminata (Genital Warts)	40 seconds
Lentigo (Facial)	15 seconds
Lentigo (Non-Facial)	40 seconds
Molluscum Contagiosum (MCV)	20 seconds
Seborrheic Keratosis	40 seconds
Verruca Plana (Flat Warts)	20 seconds
Verruca Plantaris (Plantar Warts)	40 seconds
Verruca Vulgaris (Common Warts)	40 seconds

FREE SAMPLE KIT! Order today at www.Histofreezer.com

Histofreezer®

Portable Cryosurgical System

Let Histofreezer® help build your practice.

- Expand your patient services
- Retain treatment reimbursements within your practice
- Minimize patient referrals while maximizing practice resources

The Histofreezer® System is FDA-cleared for 9 indications and is recognized by Medicare, Medicaid and major insurance carriers (see example below).^{3,4}

Indication	CPT Code*	Non-Facility Medicare Reimbursement ³	Estimated Level of Reimbursement/Kit	
			(36 application)	(70 application)
Acrochordon (Skin Tags)	11200	\$89.48	\$3,221.28	\$6,263.60
Actinic Keratosis	17000	\$83.36	\$3,000.96	\$5,835.20
Common Warts	17110	\$114.32	\$4,115.52	\$8,002.40
Flat Warts	17110	\$114.32	\$4,115.52	\$8,002.40
Genital Warts (Male)	54056	\$145.96	\$5,254.56	\$10,217.20
Genital Warts (Female)	56501	\$134.05	\$4,825.80	\$9,383.50
Lentigo	17110	\$114.32	\$4,115.52	\$8,002.40
Molluscum Contagiosum	17110	\$114.32	\$4,115.52	\$8,002.40
Plantar Warts	17110	\$114.32	\$4,115.52	\$8,002.40
Seborrheic Keratosis	17110	\$114.32	\$4,115.52	\$8,002.40

*The CPT codes listed are represented of the principal codes used for cryotherapeutic treatment for each indication. Additional codes may apply for extensive treatments and multiple lesions. Payments will vary based on geographical location, payor type, facility/non-facility, and other factors. Please consult with your local payor group for specific reimbursement schedules.

Patient-Friendly and Easy as 1-2-3

Histofreezer is user-friendly and requires just one hand to perform the procedure. Histofreezer ensures better patient compliance and the usage is easy as 1-2-3. Treatment times are listed on the canister — no guessing!



1

CHARGE

Charge the applicator by pressing valve until droplets start to form.



2

INVERT

Invert the canister for 15 seconds to achieve optimal freezing temperature.



3

APPLY

Apply the frozen applicator to lesion for 15-40 seconds. See Histofreezer Directions for Use for indications and treatment times.

IMPORTANT: DO NOT PRESS VALVE WHILE THE HISTOFREEZER APPLICATOR IS IN CONTACT WITH PATIENT'S SKIN.⁴

FREE SAMPLE KIT! Order today at www.Histofreezer.com

We offer various Histofreezer® Kits to meet your practice needs.

The Histofreezer® System is available in 4 unique size kits to meet your practice needs.



60M2C+10-Value Kit

- Ideal for high volume practices
- 70-140 treatments*
- 24-2mm applicators & 46-5mm applicators
- 3-year shelf-life

36F1C-5MM Specialty Kit

- Designed to treat larger lesions or plantar warts
- 36-72 treatments*
- 36-5mm applicators
- 3-year shelf-life

36M1C-Starter Kit

- Smaller size makes this kit ideal for placing in each exam room
- 36-72 treatments*
- 12-2mm applicators & 24-5mm applicators
- 3-year shelf-life

40T1C-2MM Specialty Kit

- Designed to treat smaller lesions
- 40-80 treatments*
- 40-2mm applicators
- 3-year shelf-life

* A saturated 2mm applicators stays cold for 90 seconds and a 5mm applicator for 120 seconds. This allows treatment for 1-2 lesions on the same patient.



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HIST00289 (rev. 06/14)

References: 1) *More than 20 million Americans will have a wart this year...* a) Henderson, MD et al, Skin-of-Color Epidemiology: A Report of the Most Common Skin Conditions by Race. *Pediatric Dermatology* Vol. 29, No. 5, 584-589, 2012. b) various additional studies on file at OraSure Technologies. 2) F. Caballero Martinez, MD, et al. Dermatological cryosurgery in primary care with dimethyl ether propane spray in comparison with liquid nitrogen. Translated from *Atención Primaria*. Vol. 18, No. 5, 211-216, 1996. 3) CMS, Physician Fee Schedule accessed at: <http://www.cms.gov/Medicare/Medicare-Fee-for-Service-Payment/Physician-FeeSchedule/index.html?redirect=/physicianfeesched/#> 4) Histofreezer® Portable Cryosurgical System Directions for Use, #3001-2201 (03/10).

CPT® is a registered trademark of the American Medical Association